

AGM- Fireweed Community Market Society: Thursday April 7th, 2011

Whitehorse Public Library

Present: Nancy Mercier, Carolyn Campbell, Stephane Aucoin, Sarah Hanson, Lindsay Dobbins, Joan Norberg, Simone Rudge, Lara Melnik, Darren Holcombe, Susan Ross, Pam Charman, Tom Rudge, Cheryl Halen, Don Halen, Scott Snider, Connie Hurtig, Lois Gillis, Sue Warner, Rosemary Piper

- Review and accept minutes from 2010: passed

- Presentation of executive reports:

- Report from the co-chairs: Simone read report

- comments:
- Hockey Day in Canada, lack of awareness of opportunity by the membership
 - orienteering competition opportunity
 - changing traffic direction at the summer market for set-up and take-down
 - idea was brought forward to consider a full day of market on Thursdays, but logistically with traffic coming in and customers milling about- not a good idea

- Treasurer's report: Joan presented income statement from 2010 and budget for 2011

Action: Tom moves to accept 2011 budget, Scott seconds

- comments:
- questions around visa charges being very high
 - we are pretty much where we thought we'd be financially but need to look at some new ways of generating income

- Report on 12 Days of Christmas Market: Darren presented

- comments:
- Sales up to \$132,000 from \$85,000 in 2010
 - 20% more vendors this year
 - \$1900 budget for advertising, considered to be a little high
 - eggs: will definitely try to work it out for next year
 - cancelation fee: it was decided to incorporate a prorated cancelation fee to those who pull out without extenuating circumstances
 - discrepancy between Darren's projected overage and the actual overage: not all expenses had been known and accounted for.
 - Darren and Carolyn will combine their binders for running the Christmas store to make it easier for organizers
 - Darren is willing to run it again next year, though he might be gone in the fall time
 - Darren needs a copy of income statement for 12 Days for reference for next year

- Motion to waive audit:

Action: Rosemary proposes to waive audit, Susan Ross seconds and all agree

Events

Homestead Workshop Series:

- due to their success we are looking to run similar workshops again this year: canning, fish, sourdough, fermenting, cheese-making

- idea was suggested to bring crafts people and artists into the store to put on workshops as well again- this is always available to any members that are interested
- Proposed Meat cutting workshop: (Aug, 26-30)
 - question about why we are bringing someone in from outside: availability, expertise
 - question about what happens to the meat: you take it home

Summer Market Workshops/presentations:

- everyone thinks 'do and take' workshops are the best
- some vendors weren't aware that they were going on

Celebration of the Harvest

- potluck for the membership – not publicly advertised
- suggestion to put some energy into our first market to make it more like our last market

Other Business:

Increase in membership fees

Action: Susan Ross motions to increase membership fees by \$50 in Jan 2012, Scott seconds, all agree

- Comments:
- Tom and Stephane will work out volunteer fee credits system
 - was suggested to increase vendor fees rather than membership fees
 - concern about pricing smaller vendors out of participating in the market
 - Volunteer Yukon was suggested as a possible outlet for finding volunteers
 - \$5000 need to be raised to cover for the \$5000 worth of fundraising efforts that aren't happening due to lack of volunteer help

Food Bank Donation and Work bee: April 16th, 11am at the Food Bank

- overage from 12 Days of Christmas market to be used to purchase bulk food to be repackaged by the membership as a donation to the Food Bank
- vendors are welcome to donate food, time or resources
- Nancy will make stickers for pancake mix with instructions

Update to Market Rules: only reselling allowed is beverages: no pop, just juice

Advertising in new Outdoor Market Pamphlet: Carolyn presents

- 36 spaces for vendors to purchase at \$30 per space
- 1000 will be printed
- deadline April 30- contact Lyndsay

Elections:

Secretary: Simone nominates Sarah, Scott seconds, Sarah accepts

Treasurer: Scott nominates Joan, Simone second, Joan accepts

Co-chairs: Carolyn and Simone nominate each other, Joan seconds, both accept

Directors: Stephane, Dan Halen